



## **Vineet Malhotra – Director, Kale Logistics Solutions**

Vineet is an accomplished strategist and techno-functional leader having extensive experience in various business functions across diverse Industries. In his long spanning career with Kale Logistics, Vineet is known to be a Domain Independent expert, who gets a quick handle on any given subject. His strength lies in simplifying what appear to be complex business ideas.

He has been quoted extensively on various facets of the Global Logistics Industry across several leading Industry publications over last decade. His views on Electronic Collaboration and the transformational value of IT in Logistics have been applauded in leading Industry Forums across nations. A natural orator and engaging speaker, he has been a highly recommended ‘Speaker’ on various subjects and a recipient of much coveted title of ‘Best Presentation for Quality’ at prominent Industry conferences. He on the members board for IPCSA (International Port Community System Association), Europe and an official expert at UN/CEFACT for Trade Facilitation. He also represents CII National Committee on IT & ITES.

Vineet spearheads Kale’s strategic forays and new industry initiatives across its areas of focus including-Airports, Forwarding, Transportation, Customs, Chambers of Commerce and other Trade Associations. He is also the member of Confederation of India Industry- CII WR Logistics Task Force 2016-17. He has effectively led his team to increase ‘Technology Awareness’ in the Global Logistics Industry and driven focused groups to build the IT adoption levels across supply chains worldwide. Many of Kale’s next Generation Community Platform solutions have set new Industry benchmarks under his able guidance, Industry Acumen and Research. India’s first Cargo Community Platform- UPLIFT, India’s first Container Digital Exchange- CODEX, India’s first Airport Cargo Community Platform- GMAX and the first Cargo Mobile APP have made successful inroads in the Industry effectively represented by Vineet at Prominent forums & conferences worldwide.

With over 25 years of experience working across verticals like-Manufacturing, Energy and Textiles, his self-driven and simple communication approach allows him to quickly set the ball rolling for all small and large engagements involving diverse sets of people, organisations and business communities. Prior to Kale Logistics, Vineet has worked in leading positions in global organizations like Siemens, Premier Evolvics and Amara Raja Batteries. Vineet is an Electronics and Communications engineer and holds an MBA degree specializing in Marketing and Strategy from FMS, Delhi University.