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HIRDARAMANI APPAREL
2019

LET'S CREATE
THE
FUTURE



HIRDARAMANI

SRI LANKA OUTLOOK

A RENEWED OPPORTUNITIES & THREATS

- Trade Wars
- Sustainability & Agility

IDEAL POSITIONING

- New Markets Near Shore
- Rise of E-Commerce/Digital Brands

CHANGING GLOBAL MODEL

- Speed and Limited Visibility/Changing Tastes
- Integrated Solutions

SUPPLY CHAIN

- Multi-Country Sourcing: Raw Materials & Apparel
- Hubs: Flexibility and Replenishment



APPAREL & LOGISTICS

INWARD

- Cost of Delays
- Speed, Predictability, Consistency
- Serviceability

OUTWARD

- Speed
- 3PL, Sea, Air & Drones: A New Normal

B2B -> B2C

- Enabling Direct to Consumer

NEW MARKETS

- Quick Turn for Regional Markets & E-Commerce.

TECHNOLOGY

- Underpinning connected ecosystems





HIRDARAMANI

www.hirdaramani.com