HIRDARAMANI APPAREL 2019

# LET'S CREATE THE FUTURE



## SRI LANKA OUTLOOK

#### A RENEWED OPPORTUNITIES & THREATS

- Trade Wars
- Sustainability & Agility

#### **IDEAL POSITIONING**

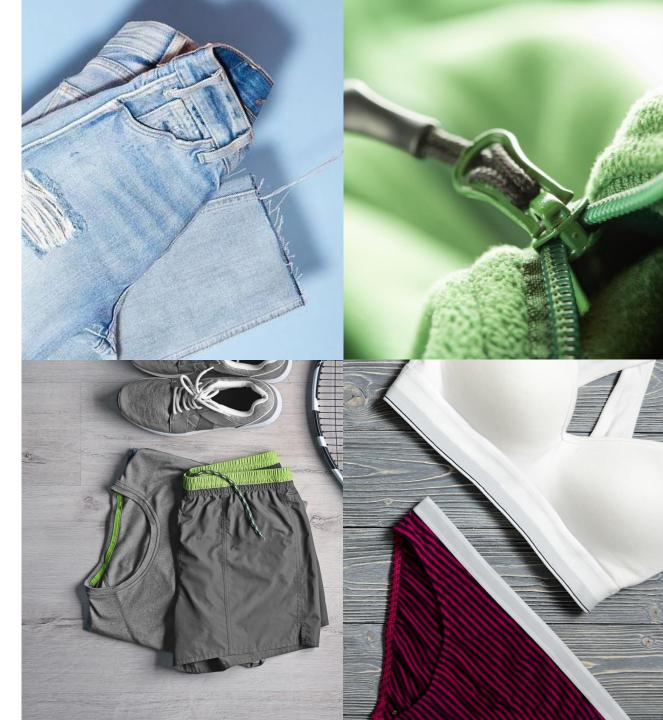
- New Markets Near Shore
- Rise of E-Commerce/Digital Brands

#### CHANGING GLOBAL MODEL

- Speed and Limited Visibility/Changing Tastes
- Integrated Solutions

#### **SUPPLY CHAIN**

- Multi-Country Sourcing: Raw Materials & Apparel
- Hubs: Flexibility and Replenishment



## **APPAREL & LOGISTICS**

#### INWARD

- Cost of Delays
- Speed, Predictability, Consistency
- Serviceability

#### OUTWARD

- Speed
- 3PL, Sea, Air & Drones: A New Normal

#### B2B -> B2C

• Enabling Direct to Consumer

#### NEW MARKETS

• Quick Turn for Regional Markets & E-Commerce.

#### TECHNOLOGY

• Underpinning connected ecosystems

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### HIRDARAMANI

www.hirdaramani.com